



valuing your organisation, your people and you

# Can you **lead your way out** of recession or through rapid change?

## FREE two hour brainstorming session

with highly experienced individuals (see full biographies here) where we will listen to you, ask challenging thought-provoking questions, facilitate your thinking and freely give our opinions and ideas to help you deliver your customer promise in accordance with your brand values.

### Some of the topics you might want to consider:

#### Cultural Alignment

In our patented survey technique, we measure your organisation's culture around 12 behavioural dimensions, showing you a) how far your people are from living your values, b) the ideal culture that your people wish to work within and c) an analysis of the steps to get your organisation closer to the desired culture for your diverse and talented workforce.

#### Leadership Development

A company cannot be managed out of a recession or through change, it must be lead. And in order to do so effectively, its leaders must lead in line with the organisation's culture and its brand. Our leadership development programs are not only tailored to the organisation and its brand, but also individualised to your current and future potential leaders.

#### Employee Engagement

As an employer you want your people to deliver first, and then you will look at retention and reward. However, your employees want to be happy first, then they will stay with you and then they will deliver. How do you resolve the conundrum? Leaders must create and foster a culture where values are shared and therefore "happiness" is possible. Tried and tested story telling techniques based on appreciative inquiry are just some of the tools we will bring to help you get and maintain your employees engaged.

For your free two hour brainstorming session or to discuss how we can help you lead yourselves through these changing times please call us on 01442 825156 or email us at info@valueu.com.

We look forward to hearing from you,

**Sonia Gavira and Hilary Barnett**  
ValueU Ltd



**Leadership Development**

> Find out more



**Executive Coaching**

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**Cultural Alignment**

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**Employee Engagement**

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